



Global Manager of the Future: Functional and Environmental Challenges

Professor Tomislav Mandakovic
Associate Dean – Chapman School of Business
Florida University (FIU)

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Objective

Critical Analysis of conditions and pressures that today's managers face, to develop a vision of what it will take to succeed as a global manager in the future.

Contents

- Globalization and business environment today
- Dilemma: Productivity or quality
- Business failure/success experiences: learning from them
- Strategy and Focus